



Maryland Integrated Map (MD iMap)
Education and Outreach Subcommittee Charter

Version B

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Record of Changes

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CHAPTER 1 INTRODUCTION

1.1 MD iMap Background

Since the early 1990's, the Maryland GIS community, working through the Maryland State Geographic Information Committee (MSGIC) and lead by several key state agencies (Departments of Transportation, Environment, Natural Resources and Planning), has developed and implemented plans for the key elements of a statewide basemap. The elements include transportation features, imagery, elevations, parks and other protected lands, feature/place names and boundaries. Where available and appropriate, existing resources were utilized, such as scanned images of standard US Geological Survey 7.5' Quadrangle maps. Over the years these elements were designed to work with each other to the extent practicable.

At the July 31, 2007 BayStat meeting, Governor O'Malley outlined his vision for a statewide basemap that would serve Maryland agencies and be a model for other state's who might be grappling with similar issues and needs. The Governor's Acting Geographic Information Officer (GIO), Ken Miller, was tasked with developing the model and timeline for implementing the Governor's vision of a statewide basemap for Maryland.

Since the Governor's direction, a collaborative effort has been made by multiple levels of government (State, Regional, County and Municipal) to build out the MD iMap program. For example, the base infrastructure for MD iMap was purchased using a combination of State and County funds; a number of datasets (e.g. address/centerline, imagery and parcels) have or are being developed in a coordinated manner; and representatives from each level are participating in the development of MD iMap policies, procedures, standards and guidance documentation.

1.2 Introduction to Education and Outreach Subcommittee Charter

The MD iMap Education and Outreach Subcommittee Charter serves to outline the purpose, membership and operating structure of the subcommittee. The Education and Outreach Subcommittee is a key component in the development and sustainability of MD iMap.

1.3 Document Structure

This section explains how the document is organized.

- Chapter 1 – Provides an introduction to the MD iMap program and this specific document.
- Chapter 2 – Purpose of the Education and Outreach Subcommittee
- Chapter 3 – Education and Outreach Subcommittee Membership
- Chapter 4 – Education and Outreach Subcommittee Meeting Structure

1.4 Audience

The intended audience for this document is MD iMap stakeholders and participants; as well as any additional audiences interested in the MD iMap.

- State Geographic Information Officer (GIO)
- MD iMap Program Committee members
- MD iMap Stakeholders
- Maryland government GIS personnel
- Maryland GIS vendors
- Maryland GIS User community (Private, NGO,...)
- Others as determined by the MD iMap Executive Committee

1.5 Terms, Acronyms and Abbreviations

A description of terms, acronyms and abbreviations included in this document can be found in the [MD iMap Glossary](#).

1.6 Additional Readings

Additional MD iMap Program documentation can be found on the MDiMap portal.

CHAPTER 2 PURPOSE OF THE EDUCATION AND OUTREACH SUBCOMMITTEE

The primary function of the Education and Outreach Subcommittee is to address such issues as, but not necessarily limited to, education, outreach, and marketing related to MD iMap. The Education & Outreach Subcommittee is responsible for developing strategies, tools and educational materials for use by industry, academia, government agencies, and the general public.

Specifically, the Education and Outreach Subcommittee will:

- ❖ promote and conduct education activities (student poster and design competitions) and develop specific items (short courses, conference seminars, videos, slides, tools and materials, etc.) to increase knowledge and awareness of Md iMap.
- ❖ Create opportunities for stakeholder participation in MD iMap
- ❖ Meet with the business community at appropriate forums to create awareness of MD iMap and garner support and additional resources
- ❖ Coordinate with the many educational and outreach programs currently existing within the educational community to increase the use of MD iMap resources
- ❖ Facilitate connections and coordination of efforts for MD iMap projects
- ❖ Identify highlights for incorporation into appropriate news and review items, fact sheets, non-technical components of the Web site, booth materials, press releases, and all other types of communications

CHAPTER 3 EDUCATION AND OUTREACH SUBCOMMITTEE MEMBERSHIP

Efforts have been made to ensure that there is adequate participation especially from local government and state agencies. Private sector representatives may attend meetings but are not eligible for membership on the Committee. All participation is voluntary and non-compensated. Membership will be for a 1 year term, subject to renewal based on interest and ability to participate.

The Education and Outreach Subcommittee will consist of the following stakeholder members:

Member Agencies:

- ❖ Community College of Baltimore County (CCBC)
- ❖ Center for GIS at Towson University (CGIS)
- ❖ Baltimore County
- ❖ Department of Business and Economic Development (DBED)
- ❖ Department of Housing and Community Development (DHCD)
- ❖ Department of Juvenile Services (DJS)
- ❖ Howard County

- ❖ Maryland Department of Agriculture (MDA)
- ❖ Maryland Department of Planning (MDP)
- ❖ Montgomery County
- ❖ County Public and Private School representatives
- ❖ Chamber of Commerce

CHAPTER 4 EDUCATION AND OUTREACH SUBCOMMITTEE MEETING STRUCTURE

4.1 Meeting Schedule and Process

The Team will meet monthly or as required to keep track of issues and the progress of the Initiative's implementation and on-going statewide support to its stakeholders.

4.2 Meeting Agenda

At each meeting, the status of Initiative supporting projects will be reported to the Team by the project manager using an agenda outline such as the following:

- A. Introductory Items such as:
 - Introductions
 - Review Agenda
 - Minutes from last meeting
 - Review of actions arising from previous subcommittee meetings.
- B. MD iMap Education and Outreach Subcommittee Tasks or Initiatives
- C. Consideration of other items relevant to the Initiative(s)
- D. Review and summarize new actions from this meeting
- E. Plans, date and location for next meeting